

Experience elevates Landmark's pools and spas



They may own and operate one of the area's newest pool and spa businesses, but the founders of Landmark Home Leisure bring with them 54 combined years of experience in the industry.

"You won't find a pool and spa store in Toledo that has three guys with more experience," said Rob Morrin, who along with fellow local pool and spa veterans Chad Hunt and Frank Dunning, opened Landmark Home Leisure this month at 445 W. Dussel Drive in Maumee's Suffolk Square.

Added Hunt: "This business isn't new to us. We've lived and breathed spas all through our adult lives." With their professional experience, the three partners plan to keep their focus "away from the big-box idea" found at their larger competitors and provide customers with premium products and services by using a personalized approach, Hunt said.

"We're all in this for the

long haul," he said. "You're buying from the owner." Landmark Home Leisure sells in-ground swimming pools, spas, saunas, tanning beds and pool and spa supplies. In addition to those products, the store will provide the area's only custom water analysis testing system, free of charge. The system records a pool's or spa's water chemistry history in an electronic database and removes human error from the testing process, Hunt said, thus saving customers time and money.

Not only will the store feature 16 different spas in its showroom, it will also have a private area with lockers and showers to allow customers a chance to "wet test" a model before they make a purchase. Landmark Home Leisure gives free in-home estimates for anyone considering the purchase of a pool or spa. Morrin, Hunt and Dunning said they plan to maintain a loyal customer base by personally overseeing the store's day-to-day operations.

"Pools and spas can be scary to buy if you don't buy them from someone whose experienced and knowledgeable," Morrin said.

Landmark Home Leisure carries premium hot tubs

made by Watkins Manufacturing Corporation, the world's largest spa manufacturer. Watkins Manufacturing is a division of the Masco Corporation, whose holdings also include the Delta Faucet Company and cabinetmaker Merillat.

The store is also a member of the Better Business Bureau.

During Landmark Home Leisure's grand opening celebration during normal

visitors can sign up for a free one-year membership in the "Crystal Clear Club," which will give them 10 percent off all chemical purchases.

Landmark Home Leisure is open 10 a.m. to 8 p.m. Mondays and Thursdays; 10 a.m. to 6 p.m. Tuesdays, Wednesdays and Fridays; 10 a.m. to 4 p.m. Saturdays; and 11 a.m. to 4 p.m. Sundays. For more information on the store, its products and services, visit landmarkhomeleisure.com.

